

## **Agentis Software Extends Technology Leadership with Addition of James J. Odell**

*Standards Chairperson and noted Agent Technology Expert  
to Lead Company's Product Strategy*

**WALNUT CREEK, Calif. – March 2, 2005** – Agentis Software today announced the appointment of James J. Odell as senior director, multiagent technology and standards. Mr. Odell is a respected consultant, author and educator in agent-based and object-oriented systems. At Agentis, he will be responsible for driving the strategy, vision, and roadmap of the company's rapid development and maintenance of complex business systems. Odell brings more than 30 years of experience in applying agent-based and object-oriented techniques to build process-aware business systems.

“With his expertise in agent-based systems Jim brings a unique understanding of how to develop complex business systems that adapt to changing conditions,” said Jean Yves Dexmier, CEO of Agentis Software. “James Odell will enhance Agentis' leadership position in technology innovation and further our go-to-market strategy. Jim has many years of proven experience and expertise in agent-based systems, object-oriented systems, and artificial intelligence. He is in a position to insure that agent technology continues to play a vital role in the evolution of technology standards. He has spent the majority of his career researching ways to simplify the development and management of complex business systems. We're going to pass the benefits of his knowledge and experience on to Agentis customers and partners.”

In his thirty-year career, Mr. Odell has been heavily involved in developing better methods to understand, communicate, build and manage business solutions. Prior to Agentis, Jim served as a consultant, writer, and educator in the use of agent technology to create and maintain complex adaptive systems. Formerly, he was the principal consultant for KnowledgeWare, Inc. where he pioneered and taught the concepts of data modeling, information strategy planning, and CASE technology. Working with the OMG and other major methodologists, he continues to innovate and improve agent technology methods and techniques.

Mr. Odell is on the board of the Foundation for Intelligent Physical Agents (FIPA) and the chair of its Modeling Technical Committee. He is also the chair of the Object Management Group's (OMG) Analysis and Design "UML" Taskforce and the Agents Special Interest Group. Mr. Odell conducts international seminars and workshops—both on-site and public—and has provided consulting to major companies worldwide. He has co-authored books with James Martin entitled *Object-Oriented Analysis and Design* (1992), *Object-Oriented Methods: Pragmatic Considerations* (1996), and *Object-Oriented Methods: A Foundation, UML Edition* (1998) published by Prentice-Hall. Additionally, he writes for the *Journal of Object-Oriented Technology* (JOT), the *Journal of Software and Systems Modeling* and the Cutter Consortium.

**About Agentis Software**

Agentis Software provides an enterprise agent platform, AdaptivEnterprise™ Solution Suite, for building and maintaining real-time adaptive business systems, or to extend existing systems to adapt in real-time. Agentis is the first software company to bring agent technology to the enterprise using Goal-Directed™ Agent technology.

*Agentis Software is headquartered in Walnut Creek, California with offices in Chicago, New York, London, Paris and Melbourne. Please visit us at <http://www.agentissoftware.com>.*

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